



**Brain Injury
Alliance**
I O W A

**25th Annual
Best Practices in Brain Injury Services Conference**
“**Shattering** the Myths,
Unmasking the Opportunities”

**Break Out
Friday, March 3, 2017
2:15-3:15 pm**

Geoffrey M Lauer, MS

Geoff serves as the Executive Director of the Brain Injury Alliance of Iowa and has been in that position since 2006. At BIA-Iowa he manages an organization whose mission is to provide services and supports to the over 95,000 Iowans with long term disability resulting from brain injury. He is a founding member and officer on the Board of Directors of the United States Brain Injury Alliance. For more than a decade he was Regional then National Director of State Affairs for the Brain Injury Association of America supporting state Brain Injury Association Affiliates across the country. Lauer has served as Executive Director of the Arc of Johnson County, IA; is current Chair of the Iowa Olmstead Consumer Task Force; and serves on the Board of Directors for the Community Mental Health Center for Mid-Eastern Iowa. Geoff has provided training, consultation and conference presentations in over 40 states in the areas of disability programming, brain injury, injury prevention, strategic planning, and non-profit management and board development. In 2013 Geoff was awarded the National Public Policy Award from the North American Brain Injury Society for leadership in brain injury and disability public policy work at both the state and federal levels. Geoff holds Bachelors degrees in Psychology and Anthropology from Luther College in Decorah, Iowa and a Master's degree from the University of Iowa in Communications Studies with a focus on Health Communications.



Unmasking Mild Brain Injury - NEXT STEPS for Iowa's Schools

Objective:

- Understand the concept of “concussion” and its relationship to “mild” brain injury.
- Describe the current landscape in Iowa in School based “return to play” and “return to learn” protocols.
- Increase the clinical ability to identify the signs, symptoms and behaviors of concussion and other brain injury.
- Define the REAP protocol endorsed by BIAIA, the Iowa Department of Public Health and the Iowa Department of Education for supporting teachers, coaches, medical professionals, students, and families in navigating post-concussion return to play and school.

Target Audience:

Case managers, counselors, professionals

*Not limited to target audience